

BOOST YOUR CV, GET YOUR DREAM JOB



All the skills you need to succeed in the hospitality world



We are shaping the future of the hospitality education system!



Dear Hospitalian,

Today, the hospitality industry faces disruptions in many forms. Hospitality Academy prepares students to take advantage of this constant evolution through a combination of industry expertise and knowledge of digital services.

The evolving nature of guest experience and keeping up with guest needs and expectations is a huge focus for the hospitality industry. Never before has technology played a more important role in improving what is ultimately the human experience of hospitality. Not only in terms of curating and providing it but also in the way that customers express their gratitude for that experience in the form of loyalty.

Hospitality Academy's education and training enables hoteliers to keep their guests at the forefront of what they do and concentrate on providing exceptional, personalized customer service at all times. As technology develops, hoteliers will need to embrace the ability to use machines/technology to aggregate information and learn from data to provide a seamless experience for every guest.

One of the pillars of our programs is our close relationships with business leaders and luxury properties all over the world. From their induction week to the final day of their programs, our students will have constant exposure to leaders of the industry, this will culminate in career-long assistance with employment opportunities from the moment of graduation.

We are more than a school, we are your passport to a world of professional hospitality success!



WHO ARE WE?

Hospitality Academy, is a multi-platform learning experience aimed at hospitality students and professionals wanting to boost their skills and knowledge with the most up to date, extensive and affordable courses available. Due to our unique learning platform and innovative approach to education, you will be able to fit your learning path based on your own goals and pace, not ours.

- Do you want to gain more recognized accreditation for your CV?
- Are you looking for assistance in finding a management position in hospitality?
- Do you want to take your career abroad?

If any (or all!) of these apply to you, Hospitality Academy will be able to accommodate your needs with the highest degree of professionalism and respect.

OUR VISION

We believe that *Education is the key to unlock a brighter future* for anyone within the hospitality industry. Possessing a reputable education on your CV shows any future employer that you have grasped the finer points of your industry and also possess the determination and intelligence to pass an exam on it.

Our aim is to use the power of education coupled with our **background in the sector of hospitality** recruitment to propel you into your dream career while sidestepping the need to spend too much time in a menial, low skilled position.

MIAMI: Our programs

Our programs offer the competencies and skills necessary to begin a career in the hospitality and tourism industry. They aim to provide students with a broad understanding of the management and operational aspects of today's fast-paced industry.

Miami Hospitality Academy is the perfect option for you, whether you are a graduate from a Tourism or Hospitality Degree, you have years of experience in the sector or an active professional looking for a change in your career.

Study in a vibrant city and work at one of the top luxury hotels in the USA, and gain the experience you need to accomplish your professional objectives.

Enroll in our programs and:

Apply and reflect on the knowledge and skills acquired through academic, tradebased learning and learning activities in the workplace.

Operate at a supervisory level in operational departments within the hotel industry.

Apply contemporary systems and theories relevant to administrative and operational management tasks in hotel departments or units.

Exhibit a strong work ethic, good interpersonal communications, cultural awareness, and teamwork skills.

Use tools to develop your career plans, set personal goals, and develop appropriate common skills.





PLACE TO BE.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION AND HOTEL MANAGEMENT

Study Program: 4 years

Professional Training: Up to 12 months

Credits: 120 credit hours

Type: Blended Learning

Our specialized Bachelor of Science in Business Administration and Hotel Management will prepare graduates to have acquired the theoretical and analytical instruments necessary to fully comprehend the functioning of markets, businesses, and financial institutions, as well as the role of economic policies and its influence on the business sector and the economy itself. You will gain a strong foundation in international business management, hotel management, and innovation. After successfully graduating, students will have the chance to complete 12 additional months of work experience.

- High School /Technical Diploma
- Advanced English proficiency for international students with a qualifying oral interview. (No TOEFL, TOEIC, IELTS, GRE or GMAT exam required)

THIS COULD BE YOU! PROGRAM STRUCTURE





STUDY PLAN

YEAR 1

English Composition I English Composition II College Mathematics I Advanced Writing Techniques College Mathematics II General Psychology Sociology Speech Macroeconomics Microeconomics World History Statistics Chosen Hospitality Subject

YEAR 2

Political Economy Business Administration Corporate Finance Financial Mathematics Business Law Economic Policy Economics of Innovation Business Information Systems Business Communication Chosen Hospitality Subject

YEAR 3

International Law Global Banking International Economics Business Ethics Economic Planning Environmental Policies Financial Statement Analysis Banking Economy Economic Statistics Chosen Hospitality Subject

YEAR 4

Bankruptcy Law Comparative Fiscal System Public Control on Enterprise Crisis Corporate Investment Banking Economy and International Company Management Human Resources Management International Organization Economic Analysis of Law Business Administration Capstone Project Chosen Hospitality Subject

HOSPITALITY SUBJECTS

YEAR 1

Luxury Hospitality Standards and Guest Relations

Catering and Events Management

YEAR 2

Introduction to Rooms Divisions Management

Introduction to Hospitality Marketing

YEAR 3

Introduction to Hospitality Accounting

Public Speaking

YEAR 4

Final Project

MBA IN HOSPITALITY MANAGEMENT & INNOVATION

Study Program: 18 months

Professional Training: 12 months

Credits: 42 credit hours

Type: Blended Learning

This specialized MBA in Hospitality Management and Innovation is a 18-month degree that combines On-Campus Lectures, Online classes, and professional experience in one of the top luxury properties in Miami, USA. This program fosters a strong foundation in international business management, hospitality management and innovation.

After successfully graduating, you will have the chance to remain in the USA and complete 12 months of full-time work experience at a luxury hospitality property.

- Recognized Bachelor degree in any field
- Advanced English proficiency for international students with a qualifying oral interview. (No TOEFL, TOEIC, IELTS, GRE or GMAT exam required)

THIS COULD BE YOU! PROGRAM STRUCTURE





STUDY PLAN

SEMESTER 1

Innovation Management Managerial Accounting Managerial Economics and Business Accounting Chosen Hospitality Subject

SEMESTER 2

Marketing in Diverse Environments Operations & Service Management Global Finance Chosen Hospitality Subject

SEMESTER 3

Leadership and Change Management Financial Markets and Instruments Global Finance Chosen Hospitality Subject

SEMESTER 4

Analysis and Negociation in Internal Markets International Business Business Information System Chosen Hospitality Subject

SEMESTER 5

International Business Administration Capstone Project

HOSPITALITY SUBJECTS

SEMESTER 1

Luxury Hospitality Standards and Guest Relations

or

The Principles of Restaurant Management

SEMESTER 2

Rooms Divisions Management

or

Catering and Events Management

SEMESTER 3

New Trends in the Hospitality and Culinary Industry

or

Food Design

SEMESTER 4

New Product Development



Study Program: 18 months

Credits: 42 credit hours

Type: Online Learning

Earn your MBA at your own pace from anywhere in the world.

Perfect for the busy professional wishing to upgrade their knowledge and take their career to the next level.

The online classes will provide you with the necessary tools that will allow you to grow within any organization and prepare you to handle managerial or executive positions.

If you are an entrepreneur, this degree will help you develop business competencies such as leadership, decision making, communication, finance analysis, marketing, and more.

- Recognized Bachelor degree in any field
- Advanced English proficiency for international students with a qualifying oral interview (No TOEFL, TOEIC, IELTS, GRE or GMAT exam required)



STUDY PLAN

SEMESTER 1

Innovation Management Managerial Accounting Managerial Economics and Business Accounting

SEMESTER 2

Marketing in Diverse Environments Operations & Service Management Global Finance

SEMESTER 3

Leadership and Change Management Financial Markets and Instruments Global Finance

SEMESTER 4

Analysis and Negociation in Internal Markets International Business Business Information System

SEMESTER 5

International Business Administration Capstone Project

CERTIFICATE IN HOSPITALITY MANAGEMENT AND INNOVATION

Study Program: 12 months

Professional Training: 12 months

Type: Blended Learning

Credits: 10 credit hours

Perfect for the busy professional wishing to upgrade their knowledge and take their career to the next level.

Our Certificate in Hospitality Management and Innovation combines specialized online classes with field training at luxury hotels and restaurants all over the United States. This program will provide you with the necessary tools that will allow you to grow within any organization and prepare you to handle managerial or executive positions.

- 18+ year old
- Must meet one of the following requirements:
 - Must be enrolled in a university or college outside of the U.S. or have graduated from one within 12 months prior.
 - Must possess a degree or certificate from a post-secondary institution outside of the US and 1 year of professional experience.
 - Must have 5 years of related professional experience.
- English proficiency for international students with a qualifying oral interview.(No TOEFL, TOEIC, IELTS, GRE or GMAT exam required).



SEMESTER 1

Luxury Hospitality Standards and Guest Relations The Principles of Restaurant Management Rooms Divisions Management Catering and Events Management

SEMESTER 2

New Trends in the Hospitality and Culinary Industry Food Design New Product Development

THE HOSPITALITY AND TRAVEL INDUSTRY IS THE BIGGEST EMPLOYER IN THE WORLD!

Currently, 4 of 10 jobs are created in the service sector. Having a degree in hospitality and tourism will allow candidates work in one of the fastest growing industries in the world.

General courses provide a foundation in communication and personal skills, while business courses develop necessary skills to understand management principles.

Miami Hospitality Academy offers online and on-campus programs that combine lectures, assignments and work experience.

PROFESSIONAL EXPERIENCE

Hospitality Academy is more than a school, it will be the guide for your career as long as you seek employment within the hospitality industry. To this end, we have partnered with numerous hotels all across the USA and globally to offer our students the best experience when searching for an internship or postgraduate position.

By enrolling in our programs, you will be able to both **gain work** experience and upgrade your education.

CERTIFICATION

Study an internationally recognized degree.



The Accrediting Council for Independent Colleges and Schools (ACICS)



Our license is issued by the Florida Department of Education.



Authorized to sponsor F1 (student) visas for on-campus students.

This type of visa allows students to apply for paid **internships** (OPT / CPT).



As of January 2020, American students can apply for state financial aid.





IDENTIFY THE PROGRAM

That suits your career, making sure you meet the minimum requirements



APPLY TO THE PROGRAM

Fill in the online application form



ADMISSION INTERVIEW

An enrollment officer will contact you to schedule your admission interview upon acceptance



PREPARE DOCUMENTS

Submit the required documentation



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VISA PROCESS

Follow the instructions of our dedicated visa team

WELCOME TO SPAIN!

Start your educational journey in Spain!





HOSPITALITY PARTNERS

Placement International.

Our work placements are powered by Placement International, a cultural exchange program company that is specialized in the luxury hospitality industry.

Placement International offers positions for highly educated students and young professionals to do paid internships, management training programs and first time jobs in the most luxurious hotels and restaurants in the United States and other countries around the world.

RECOGNIZED BY THE INTERNATIONAL HOTEL AND RESTAURANT INDUSTRY

The world's most renowned luxury hotel groups recognize Hospitality Academy's educational and training programs.

We have partnerships with over 1.000 top hotels and restaurants in the USA.













ALTHE SKILS YOU NEED TO SUCCEED IN THE HOSPITALITY WORLD!

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