



*BOOST YOUR CV,
GET YOUR DREAM JOB*

YOUR PASSPORT TO SPAIN

All the skills you need to
succeed in the hospitality world



HOSPITALITY ACADEMY

We are shaping the future of the hospitality education system!



Dear Hospitalian,

Today, the hospitality industry faces disruptions in many forms. Hospitality Academy prepares students to take advantage of this constant evolution through a combination of industry expertise and knowledge of digital services.

The evolving nature of guest experience and keeping up with guest needs and expectations is a huge focus for the hospitality industry. Never before has technology played a more important role in improving what is ultimately the human experience of hospitality. Not only in terms of curating and providing it but also in the way that customers express their gratitude for that experience in the form of loyalty.

Hospitality Academy's education and training enables hoteliers to keep their guests at the forefront of what they do and concentrate on providing exceptional, personalized customer service at all times. As technology develops, hoteliers will need to embrace the ability to use machines/technology to aggregate information and learn from data to provide a seamless experience for every guest.

One of the pillars of our programs is our close relationships with business leaders and luxury properties all over the world. From their induction week to the final day of their programs, our students will have constant exposure to leaders of the industry, this will culminate in career-long assistance with employment opportunities from the moment of graduation.

We are more than a school, we are your passport to a world of professional hospitality success!



WHO ARE WE?

Hospitality Academy, is a multi-platform learning experience aimed at hospitality students and professionals wanting to boost their skills and knowledge with the most up to date, extensive and affordable courses available. Due to our unique learning platform and innovative approach to education, you will be able to fit your learning path based on your own goals and pace, not ours.

- *Do you want to gain more recognized accreditation for your CV?*
- *Are you looking for assistance in finding a management position in hospitality?*
- *Do you want to take your career abroad?*

If any (or all!) of these apply to you, Hospitality Academy will be able to accommodate your needs with the highest degree of professionalism and respect.

OUR VISION

We believe that ***Education is the key to unlock a brighter future*** for anyone within the hospitality industry. Possessing a reputable education on your CV shows any future employer that you have grasped the finer points of your industry and also possess the determination and intelligence to pass an exam on it.

Our aim is to use the power of education coupled with our ***background in the sector of hospitality*** recruitment to propel you into your dream career while sidestepping the need to spend too much time in a menial, low skilled position.



BARCELONA:

The stepping stone to a brighter future in hospitality

Balancing a beach feel with the city vibrancy and many flourishing businesses, Barcelona is the perfect location for everyone. A major economic power in Spain, Barcelona fosters a large community of innovative entrepreneurs and booming startups. Those that choose to live in Barcelona enjoy a very reasonable cost of living as well as endless opportunities to experience culture, play sports and socialize.

For those wanting to work in hospitality, Barcelona is your professional heaven! Spain as a whole attracts more tourists than any other country in the world aside from France. At the forefront of this bustling tourism industry is the city of Barcelona. Due to its proximity to the beach, its iconic architecture and multiple incredible tourist attractions- millions of tourists come to the city every year.

To accommodate these tourists, the hotel industry in Barcelona has exploded into a multi billion euro industry- members of the hotel industry across the world have flocked to Barcelona in order to take advantage of this budding industry.

When you start your education in Barcelona, you gain a valuable head start within this booming industry of the city, leading to a more enriching career, impressive qualifications and experience in your cv and all while living in one of the most beautiful cities in the world! Welcome to Barcelona, Welcome to the first step of the rest of your life

Your Student Life in Barcelona

Live and breathe history

There is nothing more enriching than walking in the steps of some of the greatest artists and designers of history. This will be the journey you take every day upon travelling to and from your classes and internship as the very streets of Barcelona are filled with the greatest artists known to mankind. Studying in Barcelona means experiencing history and culture as a daily part of your life.



BECOME INTERCONNECTED WITH THE GLOBAL CENTRE OF HOSPITALITY

Europe is both the birthplace and the global centre of the hospitality industry. When studying in Spain you will be able to take advantage of the country's sophisticated travel links to explore the rest of the continent. Here are just a few examples:

Milan- 1hr 45 min flight
London- 2hr 30 min flight
Paris- 2hr flight
Lisbon 2 hr flight

ENJOY LIFE LIKE ONLY THE SPANISH DO

Life isn't only about studying, to work hard you also have to play hard! While on your program in Barcelona you will have access to a wide range of nightclubs, bars and restaurants for when you've finished your productive day and are ready to take a night off. On top of this, the city is home to many neighbouring beaches and mountains for when you get tired of city life and need a more peaceful break.

LEARN ONE OF THE FASTEST GROWING LANGUAGES AT ITS BIRTHPLACE

Languages are important in any industry but this need is especially great in hospitality. Spanish is currently ranked the fourth most widely spoken language in the world and is considered to be an essential language of Europe and the Americas. During your program you will have opportunity to learn this beautiful and helpful language right from its source! Either directly from your program at Hospitality Academy or from one of the many language schools that populate the city.

WHY CHOOSE HOSPITALITY ACADEMY?

GET OFFICIAL CERTIFICATION

Through the Hospitality Academy, you will be able to get an accredited degree to the level that you wish, whether it is a bachelors or masters degree. This certification is recognised by the Spanish government and will open doors in Europe and across the world.

INNOVATIVE APPROACH TO LEARNING

Our programs cover a wide range of content, from hotel management to entrepreneurship, from new trends & technologies to finance and marketing, providing students with a unique set of skills to excel in a leader's role within this evolving industry. Our program combines the flexibility of online courses, classroom coaching by hospitality industry experts, and professional practice.

GAIN EXCLUSIVE ACCESS TO THE BEST HOSPITALITY RECRUITMENT TOOL AVAILABLE

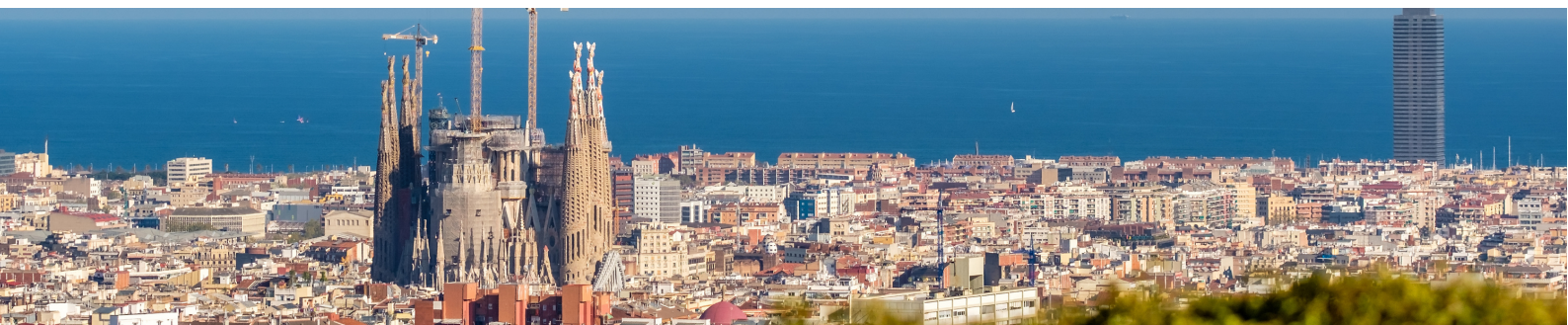
Upon completion of your degree you will have the opportunity to partake in an internship in the hotel or restaurant of your choice. After which, we will provide you access to our recruitment services to continue your career in Spain or across the world.

GAIN ACCESS TO OUR ALUMNI NETWORK

Once admitted into Hospitality Academy, you will gain access to one of the largest networks of hospitality students and professionals. You will also have a permanent, exclusive invitation to any and all recruitment events that Placement International will hold.

EXTEND YOUR STAY IN SPAIN

With our program, you will also have the choice to extend your work experience in Spain with one of our hotel partners, initially via an internship but later through job opportunities. If your interest is to stay and work in Spain, our team can assist you every step of the way.



OUR PARTNER HOTELS

The Hospitality Academy is not simply a school, it will be the guide for your career as long as you seek employment within the hospitality industry. To this end, we have partnered with numerous hotels all across Spain to offer our students the best experience when searching for an internship or postgraduate position. Here are just a few examples



The Ritz-Carlton, Abama

A landmark destination, and pioneering in its contemporary luxury heritage on the Canary Island of Tenerife, The Ritz-Carlton, Abama champions Tenerife-lux from its iconic style and architecture, premium accommodation, first-class facilities to experiential luxury curated throughout the guest experience.



Mandarin Oriental Barcelona

Mandarin Oriental is considered to be one of the top hotel chains in the world having locations in some of the most fascinating locations in the world. Mandarin Oriental's Barcelona property is located on Passeig de Gràcia and is one of the city's best loved hotels. Enjoying stunning views over the gardens or the modernist landmark Casa Batlló, they offer a wonderful mix of style and five-star luxury.



Cotton House Hotel, Autograph Collection

Cotton House is in the former headquarters of the Association of Cotton House Manufacturers. The iconic building is in every way representative of the XIX century, a period which has marked the spirit and culture of Barcelona. The hotel has 83 elegant and comfortable rooms, of which five are spacious suites. The entrance of the emblematic building is a beautiful vestibule covered in mirrors, followed by a hall which then gives access to two stairways: one, a grand marble staircase, and the other, a spiral staircase built in the 50's that received much acclamation among experts in architecture. The old noble areas of the building contain an elegant library, several great rooms and lounges where the bar and restaurant are located, a luminous glass conservatory and a 300 sqm terrace with lush vegetation. On the sixth floor there is a serene exterior pool, a small gym and a massage room.



OUR PROGRAMS

"At Hospitality Academy, our main priority is you. The student. As such, all of our programs are tailored towards the modern hospitality student, we do this by combining the convenience provided by modern learning techniques as well as with the extensive skills and knowledge that have previously been passed down by more traditional hospitality schools. You will be able to customize your learning path based on whether you would like to study in-person or online, which subject matter you would like to specialise in, your choice of internship, your classification of degree and many more customizable options! "

ACCREDITED BY:



Universidad Europea
Miguel de Cervantes





NAME	INTERNATIONAL MBA IN HOSPITALITY MANAGEMENT
DESCRIPTION	Our MBA program is specifically created with business-centred hospitality students in mind. Students of this degree will gain both a high quality education as well as given a project to test their practical knowledge of the content learned.
DURATION	2 years
DELIVERY OPTIONS	Blended
REQUIREMENTS	Bachelor degree
WHAT JOBS CAN I GET?	Assistant Rooms Director, Assistant F&B Director, Assistant Director of Finance, Sales Manager



SYLLABUS

INTRODUCTION TO THE MBA IN HOSPITALITY MANAGEMENT

SEMESTER 1:

- The Principles of Restaurant Management (4 ETCS)
- Hospitality Accounting (4 ETCS)
- Rooms Division Management (4 ETCS)
- Public Speaking (4 ETCS)
- Professional Internship (15 ETCS)

SEMESTER 2:

- Customer Relationship Management (4 ETCS)
- Talent Management (4 ETCS)
- Introduction to Hospitality Marketing (3 ETCS)
- Managerial Economics and Business Accounting (4 ETCS)
- Professional Internship (15 ETCS)

SEMESTER 3:

- New Trends in the Hospitality and Culinary Industry (4 ETCS)
- International Business (4 ETCS)
- Events and Project Management (6 ETCS)
- Professional Internship (15 ETCS)

SEMESTER 4:

- Capstone Project (15 ETCS)
- Professional Internship (15 ETCS)

The background image shows the entrance of the Hotel Della Conciliazione. The entrance features a large glass door flanked by two potted trees. Above the door, there are signs that read "HOTEL DELLA CONCILIAZIONE" with five stars. The interior of the hotel is visible through the glass, showing a modern lobby with a reception desk and a person standing behind it. The text "BACHELOR'S DEGREE IN HOSPITALITY MANAGEMENT" is overlaid in large, bold, white capital letters across the center of the image.

BACHELOR'S DEGREE IN HOSPITALITY MANAGEMENT

NAME	BACHELOR'S DEGREE IN HOSPITALITY MANAGEMENT
DESCRIPTION	<p>The specialized Bachelor's Degree in Hospitality Management is a 3 year degree that combines online core courses, specialized on-campus classes, and a professional experience with a Spanish hospitality business. This program fosters a strong foundation in hotel management, general business and entrepreneurship. Courses are balanced between academic theory and professional practice.</p>
DURATION	3 years
DELIVERY OPTIONS	On campus/online
REQUIREMENTS	High School education completed
WHAT JOBS CAN I GET?	Receptionist, Guest Relations Supervisor, Housekeeping Supervisor, F&B Supervisor, Sales Executive.

SYLLABUS

YEAR 1

Module I: Professional English in the Tourism Industry

Module II: Spanish I/French/Russian

Module III: Introduction to the Business of Tourism

Module IV: Geography of Tourism

Module V: History of Tourism

Module VI: Final Project

Module VII: Internship (optional)

YEAR 2

Module I: Hospitality and Tourism Industry

Module II: Management in the Hospitality Industry

Module III: Customer Service

Module IV: Communication Skills

Module V: Spanish II/French/Russian

Module VI: Professional Spanish in the Tourism

fieldModule VII: Final Project

Module VIII: Internship

YEAR 3

Module I: Human resources management in Tourism

Module II: Public Relations and Marketing in Tourism

Module III: Introduction to Events management

Module IV: Introduction to Tour guiding

Module V: Accounting in Tourism

Module VI: Spanish III/French/RussianModule VII:

Internship

**BACHELOR'S
DEGREE
IN HOSPITALITY
MANAGEMENT**





MASTERS IN EVENT MANAGEMENT OVERVIEW

NAME	MASTERS IN EVENT MANAGEMENT
DESCRIPTION	Our Master's in Event Management offers the necessary competencies and skills to begin a career in the hospitality industries' most vivid and exhilarating sector. We aim to provide our students with a broad understanding of the organizational, operational and managerial aspects of this ever-growing field.
DURATION	1 year
DELIVERY OPTIONS	Blended
REQUIREMENTS	Bachelor's Degree
WHAT JOBS CAN I GET?	Front Office Manager, F&B Manager, Restaurant Manager, Revenue Manager, Banquets manage.

SYLLABUS

INTRODUCTION TO THE MASTERS IN EVENT MANAGEMENT

SEMESTER 1:

- Module I: Event Industry – Operational Foundations
- Module II: Academic Research
- Module III: Economics of Events
- Module IV: Foreign Language (Spanish, Russian, Mandarin)

SEMESTER 2:

- Module V: Strategic MarketingModule VI: Project Management – Organization and Implementation
- Module VII: Final Project – Develop your Event A-Z
- Module VIII: Managerial Internship



THE PROCESS

01

IDENTIFY THE PROGRAM

That suits your career, making sure you meet the minimum requirements

02

APPLY TO THE PROGRAM

Fill in the online application form

03

ADMISSION INTERVIEW

An enrollment officer will contact you to schedule your admission interview upon acceptance

04

PREPARE DOCUMENTS

Submit the required documentation

05

VISA PROCESS

Follow the instructions of our dedicated visa team

06

WELCOME TO SPAIN!

Start your educational journey in Spain!





ALL THE SKILLS YOU NEED TO SUCCEED IN THE HOSPITALITY WORLD!

CONTACT US



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